

# Utah. Business

## Cover Story

### 100 Most Influential People

by Marie Mischel, Dec 2007

Utah's landscape, mores and businesses have been shaped by numerous forces over the years, but none has been more instrumental than the state's people. Every three years for the past decade, Utah Business magazine has highlighted 100 business and community leaders as the most influential in the state. While any such list is subjective, we are sure you will find that each of the leaders chosen by our judging panel to be well-qualified for the recognition.

#### MASTER BUILDERS

...

...

#### ELITE EDUCATORS

...

...

#### COMMUNICATION CHIEFS

...

...

#### PROFESSIONAL PACESETTERS

...

...

#### ILLUMINATORS

...

...

#### CAPTAINS OF INDUSTRY

...

...

#### MAGNIFICENT MAGNATES

...

...

#### MONEY MINDERS

...

...

#### ECONOMIC ENGINEERS

##### Scott Beck,

President & CEO, Salt Lake Convention & Visitors Bureau

With the Salt Palace's 150,000-square-foot expansion complete in 2006, the SLCVB has attracted significant conventions such as Rotary International. Outdoor Retailer extended its contract through 2010, and the American Chemical Society, with 14,000 attendees, has confirmed for 2009.

The Perfect Day: Get outside! In the winter, skiing with my family or friends.

Spring/summer, out on my road bike with a group of friends riding anywhere near the Wasatch mountains.

##### Ragula Bhaskar

CEO, FatPipe Networks;

Chair, Board of the Governor's Office of Economic Development

As chair of the GOED Board, Ragula Bhaskar conducts the meetings of the board that grants economic incentives to businesses in Utah. The board

also advises GOED staff on attracting and retaining businesses.

...

...